



Matt Dixon Joins Korn Ferry Hay Group as Global Head of Salesforce Effectiveness

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LOS ANGELES--(BUSINESS WIRE)--Jun. 29, 2017-- Korn Ferry (NYSE:KFY) today announced that Matt Dixon has joined the firm as Global Head of Salesforce Effectiveness. He will be based in the Washington, D.C. office.

Mr. Dixon brings vast experience in salesforce effectiveness to Korn Ferry clients. He joins Korn Ferry Hay Group from CEB (now Gartner Inc.) where he most recently served as group leader of the financial services, customer contact and customer experience practices. During his 18 years with the firm, Mr. Dixon held various management positions, including leading its sales and service and new product development groups. Additionally, he established the Challenger Sale, a ground-breaking reference for effective sales in the marketplace.

"Matt is a sought-after advisor to corporate leadership teams around the world and brings a wealth of expertise to our clients in the salesforce effectiveness arena. We're pleased to have him join the firm," said Mark Arian, CEO of Korn Ferry Hay Group.

Mr. Dixon holds a Ph.D. from the Graduate School of Public and International Affairs at the University of Pittsburgh, as well as a B.A. in International Studies from Mount Saint Mary's University in Emmitsburg, Maryland.

About Korn Ferry

Korn Ferry is the preeminent global people and organizational advisory firm. We help leaders, organizations, and societies succeed by releasing the full power and potential of people. Our nearly 7,000 colleagues deliver services through our Executive Search, Hay Group and Futurestep divisions. Visit kornferry.com for more information.

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