



Andrew I. Montag and Anna Hodge Murphy Join Korn Ferry Sports

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NEW YORK--(BUSINESS WIRE)--Jul. 9, 2015-- Korn Ferry (NYSE:KFY), the preeminent authority on leadership and talent, today announced that Andrew I. Montag and Anna Hodge Murphy have joined the firm's Sports Practice, which is led by industry pioneer Jed Hughes.

"Our practice has grown tremendously in the past three years, and we are adding incredible talent with outstanding sports pedigrees to our worldwide team," said Jed Hughes, vice chair and leader of Korn Ferry's Global Sports Practice.

"Andrew Montag and Anna Murphy have literally grown up in the sports business and have built impressive resumes in a relatively short period of time," Hughes added. "We are proud to bring the next generation of sports talent to Korn Ferry."

Andrew Montag

A 2015 graduate of the University of Michigan with a B.A. in Sport Management, Mr. Montag was a James B. Angell Scholar Recipient and received university honors for academic achievement. He was director of member relations for the school's Sport Business Association and captain of the Michigan Club Lacrosse team.

In 2014, Mr. Montag worked as a marketing intern for the NBA. His responsibilities included scheduling draftee appearances and a social responsibility event in New York prior to the NBA Draft. He also conducted an in-depth marketing research project aimed at maximizing attendance at the 2016 NBA All-Star Weekend in Toronto and presented to 40 league executives. Prior to that, Mr. Montag was a player development student associate for the New York Knicks, for whom he worked directly with the front office and player personnel department. He aided in NBA draft research and helped manage and analyze prospective draft-pick workouts.

In 2012, Mr. Montag worked for NBC Olympics as a shot selector and highlight producer. During the Games, he was part of a team that logged and cut 3,500+ hours of Summer Olympic highlights for NBCOlympics.com. He has also been a production assistant and a blogger for the NHL Network and a contributor to Bleacher Report. Mr. Montag is an avid golfer with a 9 handicap. His father, Sandy Montag, is one of the country's most powerful agents in sports.

Anna Murphy

A graduate of Northwestern University with a BA in Communication Studies, Ms. Murphy joins Korn Ferry from the Institute of Creative Technologies at USC, where she was a research coordinator. In this role, she transcribed, coded and analyzed highly-sensitive survey and interview data. Ms. Murphy also led two DOD and NIH-funded experiments coordinating over 120 participants for the lab's studies on the impact of technology on psychological assessments and skills trainings.

Previously, Ms. Murphy worked for Fox Sports 1, Fox Sports Live as a broadcast associate. She led the production of graphics for daily news and statistics in the control room and strengthened Fox Sports 1's graphical style guide. Ms. Murphy also produced nightly teases, music videos, and in-house features. Prior to her stint at Fox Sports 1, she was an interactive sales, marketing and business development intern for NBC Chicago, where she implemented social media contests for clients.

Ms. Murphy studied at the *Universidad de Sevilla's* immersive Spanish Language program and is a professional horseback rider. Her father, Mark Murphy, is President and CEO of the Green Bay Packers.

Korn Ferry's best-in-class approach has been statistically proven to generate winning results for its clients. Top national and international intercollegiate and professional sports entities trust Korn Ferry's proven talent leadership solutions. The firm's recent sports placements include the SEC Commissioner, MLB Commissioner, University of Missouri Athletic Director, University of Michigan Head Football Coach, University of Florida Head Football Coach, University of Texas Men's Basketball Head Coach, Atlanta United FC President, NBA Development League President, and the COO of NFL International, among many others.

About Korn Ferry

Korn Ferry is the preeminent authority on leadership and talent. For nearly half a century, clients have trusted us to recruit world-class leaders. Today, we are their partner in designing organizational strategy and developing their people to achieve unimaginable success. For more information, visit www.kornferry.com.

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