



Korn Ferry and Qualtrics Announce New Partnership to Build a Global Delivery and Advisory Service to Improve Employee Experience Programs at Scale

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Partnership Combines Korn Ferry's World-Renowned Organizational Consulting Services with Qualtrics' Leading Experience Management (XM) Platform™ to Drive Impact at Every Stage of the Employee Lifecycle

SALT LAKE CITY & SEATTLE & LOS ANGELES--(BUSINESS WIRE)--Mar. 6, 2019-- [Korn Ferry](#) (NYSE: KFY), a global organizational consulting firm, and Qualtrics, the leader in experience management, have announced a partnership to build a global delivery and advisory service to improve employee experiences for organizations worldwide. By joining the exclusive Qualtrics Partner Network (QPN), Korn Ferry will go-to-market by pairing its world-renowned organizational methodologies and expertise with Qualtrics' industry-leading Experience Management (XM) Platform™ to provide organizations with the expertise and technology they need to drive breakthrough results at every stage of the employee journey.

Korn Ferry has standardized on Qualtrics as its technology platform and will become a global strategic consulting partner for Qualtrics, providing end-to-end delivery and advisory services for clients globally. In addition, Korn Ferry will build a [Qualtrics XM Solution](#) to rapidly deliver its Engaged Performance™ studies to assess how engaged and enabled employees feel, and analyze the results via its proven intellectual property (IP and organizational benchmarking). Through the QPN, Korn Ferry will also offer its array of consulting and advisory services to Qualtrics EmployeeXM™ customers in more than 50 countries worldwide.

Qualtrics EmployeeXM, built on the Qualtrics XM Platform, delivers real-time employee engagement insights to attract, engage, and retain a world-class workforce for enterprises around the world. The technology allows managers and employees to identify gaps in the employee experience, from recruiting and onboarding to performance management, in order to improve engagement, raise productivity, and reduce attrition at every touchpoint.

"With the Korn Ferry and Qualtrics partnership, our customers can measure their employee data, discover accurate insights, and quickly take action based on proven industry methodologies to improve employee experiences," said John Torrey, Chief Ecosystem Officer, Qualtrics. "For decades, Korn Ferry clients have confidently made decisions on hiring, developing, and engaging their employees. We are excited to combine their expertise with our technology so customers can stay competitive in today's economy where every experience matters."

"The Qualtrics Employee Experience product provides adaptable, scalable and forward-looking technology to underpin the expert services Korn Ferry provides to the market," said Byrne Mulrooney, CEO, Korn Ferry RPO, Professional Search and Products. "This partnership will allow us to go-to-market with the best platform, with employee engagement and culture surveys, 360 reviews, and social listening tools that allow employers to most effectively manage talent and talent management systems."

For more information about Korn Ferry, please visit www.kornferry.com. For more information about Qualtrics, please visit www.qualtrics.com.

About Korn Ferry

Korn Ferry is a global organizational consulting firm. We help clients synchronize strategy and talent to drive superior performance. We work with organizations to design their structures, roles, and responsibilities. We help them hire the right people to bring their strategy to life. And we advise them on how to reward, develop, and motivate their people.

About Qualtrics

Qualtrics is the technology platform that organizations use to collect, manage, and act on experience data, also called X-data™. The Qualtrics XM Platform™ is a system of action, used by teams, departments, and entire organizations to manage the four core experiences of business—customer, product, employee and brand—on one platform. Over 10,000 enterprises worldwide, including more than 75 percent of the Fortune 100 and 99 of the top 100 U.S. business schools, rely on Qualtrics to consistently build products that people love, create more loyal customers, develop a phenomenal employee culture, and build iconic brands. To learn more, and for a free account, please visit www.qualtrics.com.

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